

PENDING RELEASE

Typewriter Artist, LA Marler Announces The Big Read LA F451 Type-In & Exhibition

Santa Monica, CA - Vintage Pop Artist LA Marler (Louise Anne Marler) announces an upcoming community celebration of Ray Bradbury's science fiction literary masterpiece, "Fahrenheit 451," through multi-disciplinary arts and activities during the "F451 Type-In" on June 25th in Venice, California.

This unique gathering of readers of Bradbury's science fiction and typewriter enthusiasts will emphasize Bradbury's creative writing process and take place at Beyond Baroque Literary | Art Center in the Venice Arts District. Admission is free and fun for all ages.

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest. It is designed to restore reading as central in American culture. The Big Read brings together partners across the U.S.A. encouraging reading for pleasure and enlightenment. This is the eighth year the NEA has awarded a grant to the City of Los Angeles Department of Cultural Affairs. The event will benefit Beyond Baroque.

The Interactive Event, "F451 Type-In" will feature various fun activities, such as:

- BYOT - bring your own typewriter - to show and tell your typewriter story
- Interactive Typewriter Poetry Performance with Brian Sonia-Wallace and friends
- Igniting the relationship - Erica Di Bona demonstrates her powerful practice
- LAFD Station #63 - Fire Engine Photo Booth
- Silent Auction & Raffle
- Tastebud burning & other food & beverages
- Star Typewriter service and sales and supplies
- Mike Kelley Gallery - Art exhibit - Literary theme visual possible inclusions -
 - Buzz Spector
 - Typewriter Tim Jordan sculpture
 - Keira Rathbone
 - Louise - LA - Marler
 - Mechanical FlipBook
 - Mexican Cultural Institute students' artwork inspired by reading the book

In salute of the author's work, Marler's "Ray Bradbury Typewriter" mixed media art will be on display. Bradbury's 1947 Royal KMM typewriter art features a blazing writing machine surrounded by burnt text, inspired by "Fahrenheit 451." This stunning work as well as the giclée limited-edition is offered for sale at the event with a portion of the sales being donated towards journalism scholarships through the Jim Murray Memorial Foundation.

The Mike Kelley Art Gallery at Beyond Baroque will host the Exhibit and will also have a typewriter like author's own machine, other prominent typewriter artists and students' participating in TBRLA.

Title: F451 Type-In
Location: Beyond Baroque, Literary Art Center, 681 Venice Blvd., CA90291

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.



Date: June 25, 2016
Time: 1-4 pm
Admission: Free and open to the public. Fun for all ages.

Title: Reading of Selections from Fahrenheit 451 by local writers
Location: Beyond Baroque, Literary Art Center, 681 Venice Blvd., CA90291
Date: June 25, 2016
Time: 4-6 pm
Admission: Free and open to the public. Fun for all ages.

Title: F451 Art Exhibition
Location: Mike Kelley Gallery at Beyond Baroque, 681, Venice Blvd., CA 90291
Date: Exhibit shows June 20th – July 11th
Artists Reception June 25th
Time: 6-9 pm

For updates and more info on the event go to www.TypoWriterArt.com

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest. www.NEABigRead.org



ABOUT THE ARTIST- LA Marler (Louise Anne Marler) is an American Pop Artist, whose digital photography features vintage machines, including her “Famous TypOwriters” and “camERA Art” (cameras) collections. Louise is a third generation typewriter collector, who has an art studio in the Santa Monica Airport hangers. Marler creates mixed-media images from original photography, graphics and illustrations, fine digital printing and painting and other techniques.

LA Marler donates a portion of her proceeds to the Jim Murray Memorial Foundation (which provides journalism scholarships for college students). LA Marler’s work has appeared in 13 primetime TV shows (“Two and a Half Men,” HBO’s “The Newsroom,” “Curb Your Enthusiasm,” “The Mentalist,” “Criminal Minds,” “Rules of Engagement” and more) and 3 films, including “The Typewriter in the 21st Century” with a LA Marler interview. Her media coverage includes “The LA Times,” “LA Weekly,” and “Santa Monica Daily Press.”

<http://lamarler.com>

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ABOUT BEYOND BAROQUE LITERARY | ARTS CENTER

Beyond Baroque is one of the United States' leading independent Literary | Arts Centers and public spaces dedicated to expanding the public's knowledge of poetry, literature and art through cultural events and community interaction. Founded in 1968, Beyond Baroque is based out of the original City Hall building in Venice, California. The Center offers a diverse variety of literary and arts programming including readings, workshops, new music and education. The building also houses a bookstore with the largest collection of new poetry books and CDs for sale and an archive that houses over 40,000 books, including small press and limited-edition publications, chronicling the history of poetry movements in Los Angeles and beyond. Through the years, Beyond Baroque has played muse to the Venice Beats, the burgeoning Punk movement and visiting scholars. Many of the city's leading literary talents, including Dennis Cooper, Wanda Coleman, Tom Waits, Exene Cervenкова and Amy Gerstler, are alumni of the Wednesday night poetry workshop. Many of the world's most well known independent artists, including Patti Smith, Michael McClure, Dana Gioia, and Viggo Mortensen have performed on its stage. More at beyondbaroque.org